



Christèle Infossi
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PROFESSIONAL EXPERIENCE

- Dec. 06 - Sept.08 Senior Product Manager for Mane Fragrance Company:**
Dec 06/Aug.07: for Mane Fine Fragrances, Levallois: Implementation of the sensorial stimulation perfumers pro-active project named "Détours".
Since Sept.07: for Mane Consumer Goods Personal Care in charge of the 3 segments Beauty, Shower, Deodorant: analysis of market opportunities, creation of proactive concepts, yearly olfactive segment illustration trend Box, advising-service for clients marketing choices.
- Oct. 05 - Nov. 06 Consulting for Brands Marketing and Training approach:**
Issey Miyake workshops, workshops for Ms. Constance DeRoubaix at "Les Ateliers Thierry Mugler Parfums", Parfum d'Empire.
- June 04-Sept 05 Marketing Manager for the Fragrance supplier Technicoflor.**
Analysing markets trends, consumer behaviour and fashion/luxury trends for fine perfumery, cosmetic, beauty segments.
Development of customized "pro-active" marketing concepts with olfactory illustration for clients. Assistance for Marketing Development in China Subsidiary.
- Febb. 03-May 04 International Training Tools Development for the Thierry Mugler Perfumes Company. Neuilly.**
Pedagogical content writing, research for new training tools and games concepts.
- Febb. 00-Febb. 03 International Training Manager for Thierry Mugler Perfumes Company for Southern, Eastern Europe, Caribbean's and Indian Ocean.**
Knowledge of the « perfume language », Perfumery history and market. Coaching of local trainers and teams, field visits (merchandising, space, place, competition monitoring). Holding Perfumes Press Conferences.
- 5 months in 1999 Trainee Product Manager Development Assistant for Thierry Mugler Perfumes Company on Angel, Angel Men, Innocent perfume, Angel Secrets beauty products . Neuilly.**
Development of new products concepts 2000, Marketing Plan research, competition monitoring, marketing and relational marketing texts writing, promotionnal 1999 Christmas limited edition research.

EDUC ATIONAL BACKGROUND

- Jan/April 99** International Marketing Specialization, english-speaking university of McGill. Montreal, Canada.
- Sep 96/Nov 99** International Business School of Amiens, Picardy Region.
- Sep 95/Jun 96** Preparatory Classes HEC, la Nativité school, Aix-en -Provence.
- Sep 94/Jun 95** Baccalaureate ES, Viala-Lacoste school, Salon-de-Provence.

FOREIGN LANGUAGES

- English** Fluent (EF School Intensive classes, California). T.O.I.E.C
- Italian** Fluent. C.L.I.P

INTERESTS

World of Cosmetics and perfumes creation, writing, travelling, painting, reading, contemporary dance. Word, Excel, Powerpoint competency. Licence B.